


# COPYRIGHT



 indecopi

ART'S A WASTE OF TIME!  
JUST FORGET  
ABOUT IT!

OH...!

**M**MARCO  
WANTS TO  
STUDY MUSIC.  
BUT HIS  
PARENTS ARE  
AGAINST  
THE IDEA

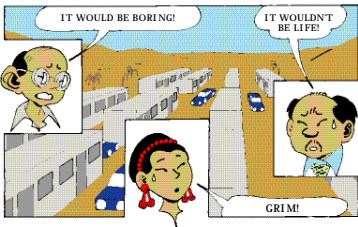
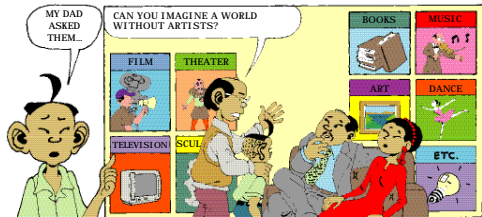
IT'S NOT FAIR!  
WHY SHOULDN'T I BE  
AN ARTIST?

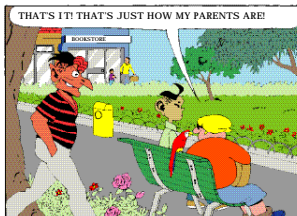
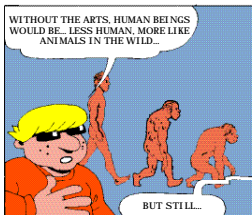
WHAT'S UP, MARCO?

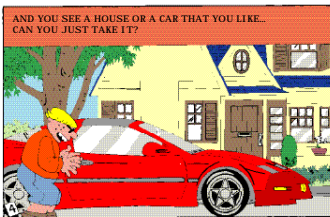
MY PARENTS SAY...  
THAT I'M BOUND TO STARVE!

TRAN

THEY'VE GOT IT WRONG! LET'S SEE WHY!







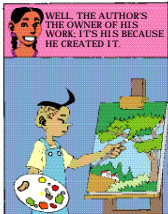
THAT'S IT:  
EVERYONE KNOWS THAT.  
RIGHT? SO...



IF YOU COMPOSE A SONG OR WRITE A BOOK, WHAT ARE  
YOU IN RELATION TO IT?



WELL, THE AUTHOR'S  
THE OWNER OF HIS  
WORK: IT'S HIS BECAUSE  
HE CREATED IT.



TO DO THAT HE WORKED HARD, INVESTING TIME, EFFORT,  
TALENT, AND OFTEN HIS OWN MONEY.



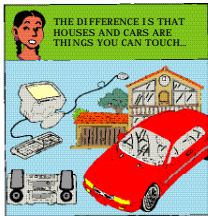
OK.



AND NO ONE CAN TAKE AWAY PROPERTY  
WITHOUT THE OWNER'S PERMISSION.

THE ONLY ONE WHO CAN DISPOSE OF A WORK, BY SELLING OR HIRING IT, ALLOWING IT TO BE  
REPRODUCED, LICENSING IT AND SO ON, IS THE AUTHOR.



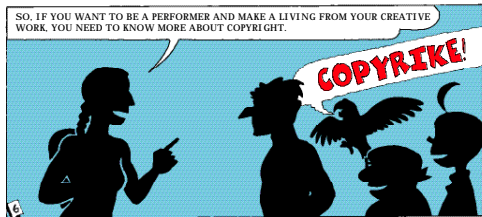


INTELLECTUAL CREATIONS (SONGS, POEMS, SCREENPLAYS, DANCES, ETC.) ARE THINGS YOU CANNOT TOUCH.

BUT ALL GOODS, BOTH PHYSICAL AND INTELLECTUAL, HAVE OWNERS WHOSE RIGHTS SHOULD BE RESPECTED.



THE MEDIUM IS PHYSICAL (PAPER, CD, TAPE), THE CREATION IS INTELLECTUAL

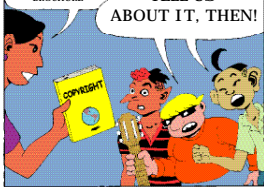


HOW DO YOU KNOW SO MUCH ABOUT IT?



I WENT TO THE COPYRIGHT OFFICE AND...

THEY GAVE ME THIS BROCHURE

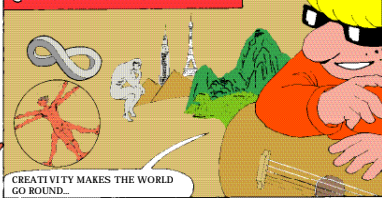


TELL US ABOUT IT, THEN!

WE'VE SEEN THE MAIN PART...



#### 1 THE VALUE OF CREATIVITY



CREATIVITY MAKES THE WORLD GO ROUND...

#### 2 THE IMPORTANCE OF REMEMBERING THAT THE AUTHOR IS THE OWNER OF HIS WORK...



#### 3 WHICH GIVES HIM RIGHTS THAT HAVE TO BE RECOGNIZED AND PROTECTED



WHO CAN BE AN AUTHOR?

ONLY HUMAN BEINGS ARE CAPABLE OF PRODUCING INTELLECTUAL WORKS, SO AN ANIMAL, MACHINE OR INSTITUTION CAN'T BE AN AUTHOR.

SORRY, AURORA...

AWKOR!

YOU ONLY MIMIC, YOU DON'T CREATE.

POOR LITTLE THING! BUT AREN'T THERE OTHER KINDS OF AUTHORSHIP?

YES, THERE'S ALSO...

JOINT AUTHORSHIP.

THE AUTHORSHIP OF PSEUDONYMOUS WORKS (WRITTEN UNDER AN ASSUMED NAME).

AND THAT OF WORKS CREATED FOR AN EMPLOYER.

THAT OF ANONYMOUS (UNSIGNED) WORKS...

AND WHAT IF THE TWO SIDES DON'T AGREE ON ANYTHING?

WELL,

IT'S GENERALLY PRESUMED THAT THE RIGHTS IN WORKS CREATED ON COMMISSION OR AS AN EMPLOYEE HAVE BEEN ASSIGNED TO THE EMPLOYER.

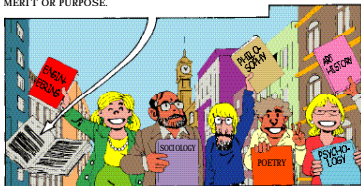




SO...

## WHAT DOES COPYRIGHT ACTUALLY PROTECT?

COPYRIGHT PROTECTS CREATIONS IN THE FORM OF LITERARY AND ARTISTIC WORKS, WHATEVER THEIR NATURE, MERIT OR PURPOSE.



DO YOU HAVE  
TO REGISTER  
THE WORK TO  
QUALIFY?

IT'S ALWAYS A GOOD IDEA  
TO REGISTER A WORK, BUT  
THE RIGHTS ACTUALLY COME  
FROM THE ACT OF CREATING  
THE WORK...

SO IT'S NOT ESSENTIAL TO  
REGISTER: THAT MAKES  
COPYRIGHT DIFFERENT FROM  
TRADEMARKS...

RIGHT



# MAARKSS!

COPYRIGHT IS IN THE CREATION,  
LIKE MUSIC... AND THE RIGHTS OF  
THE BUYER ARE IN THE PHYSICAL  
OBJECT, LIKE THE CD.

...?

ER... SORRY?...  
I DON'T GET IT

SAY YOU BUY A CD: YOU'RE ALLOWED TO LISTEN  
TO IT, BUT NOT TO MARKET THE SONG...



RIGHT: I OWN THE CD, BUT THE  
AUTHOR OWNS THE CREATION.

BUT IF I'M RUNNING A BUSINESS,  
CAN I PLAY THE SONG TO ATTRACT  
CUSTOMERS?

ONLY IF YOU PAY FOR THE USE; REMEMBER:  
BUYING THE CD MEANS LISTENING TO IT IS  
YOUR ONLY RIGHT.

**ONNYRIKE!**

WHAT ABOUT SOMEONE WHO CREATES  
COMPUTER SOFTWARE?

AND FOR  
HOW LONG IS  
A WORK  
PROTECTED?

THE WHOLE OF THE AUTHOR'S  
LIFE AND 50 YEARS AFTER HIS  
DEATH

IT COUNTS AS A LITERARY  
WORK; IT'S THE RESULT OF HUMAN  
INGENUITY

IN MANY COUNTRIES  
IT CAN BE AS MUCH AS 70 YEARS

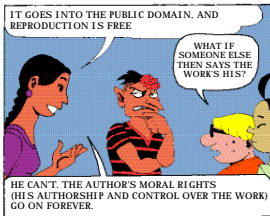
OK, SO AN ARTIST  
ACTUALLY CAN MAKE  
A LIVING FROM  
HIS WORK..!

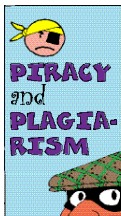
AND FOR SO  
LONG! BUT THEN  
WHAT?

IT GOES INTO THE PUBLIC DOMAIN, AND  
REPRODUCTION IS FREE

WHAT IF  
SOMEONE ELSE  
THEN SAYS HIS?

HE CAN'T. THE AUTHOR'S MORAL RIGHTS  
(HIS AUTHORSHIP AND CONTROL OVER THE WORK)  
GO ON FOREVER.





PIRACY IS UNAUTHORIZED REPRODUCTION, SALE, HIRING OR OTHER USE OF THE WORK. IN ANY FORM.



PLAGIARISM IS THE DISTRIBUTION OF SOMEONE ELSE'S WORK AFTER COPYING IT WORD FOR WORD OR PARAPHRASING IT, AND ASCRIBING AUTHORSHIP TO ANOTHER PERSON.



BUT YOU CAN SOMETIMES USE A WORK WITHOUT ASKING THE AUTHOR FOR PERMISSION.



THAT'S RIGHT, FOR INSTANCE WHEN WE LISTEN TO MUSIC AT HOME FOR ENJOYMENT...



OR WHEN ART AND LITERATURE ARE TAUGHT IN SCHOOL FOR EDUCATIONAL PURPOSES.

BACK IN THE 18<sup>TH</sup> CENTURY...

AND YOU CAN REPRODUCE SMALL FRAGMENTS OF A WORK TO CLARIFY AN IDEA.

RIGHT AGAIN: THAT'S THE RIGHT OF QUOTATION; YOU MENTION THE AUTHOR AND THE SOURCE.

THANKS, YOU TWO. THAT'S GIVEN ME SOME ARGUMENTS TO PUT TO MY PARENTS.

OF COURSE! THEN THEY'LL RESPECT YOU AS A CREATOR AND OWNER OF RIGHTS.

SO NOW WE CREATORS HAVE A FUTURE AFTER ALL...

A PRESENT AND A FUTURE!

SO, VAN DALUS...?

MMYES... I HAVE TO ADMIT THAT YOUR PARENTS HAVEN'T GOT IT RIGHT: COME TO THINK OF IT, YOU MAY JUST HAVE A FUTURE AS AN ARTIST.

LET'S HEAR IT FOR COPYRIGHT!

THE END

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