

B. ANNUAL REPORT OF OPI ON ACTIONS AGAINST PIRACY

B1. Training - Awareness

B1.1.a. First Degree Education/ Elementary School

i. Contest

OPI organized a contest to create the best poster for the protection of Copyright. For the promotion of this concept, OPI co-operated with the Ministry of Education and the National Book Centre.

The prizes were awarded by famous Greek personalities of the cultural life, during the celebration of the World Intellectual Property Day, on May 6th, 2008.

ii. Creation of a website

A website was designed in order to host the previous competition and to function as an information guide on internet Copyright, for the young generation (www.lavemeros.gr). This website was awarded the first Ermis Award prize in the category “Web-sites – Public Organizations” in Web Awards 2008.

iii. Creation of educational pamphlet

A relevant pamphlet containing the basic Copyright notions has been distributed to all elementary schools and so were the competition details (http://www.lavemeros.gr/copyright_07-01-2007.pdf).

iv. Creation of an educational manual

A Manual for the elementary school explaining to the pupils, in a comprehensive way, the basic notions of Copyright, has been published and is distributed in various occasions, such as in children and youth book fairs. (<http://www.opi.gr/opifiles/odigo/dimotiko.pdf>).

v. WIPO comic translation

A WIPO comic that presents copyright in a very descriptive and comprehensible manner for children was translated in Greek, after having acquired the necessary permission by WIPO. The comic is published on the internet on the same website which hosted the competition (<http://www.lavemeros.gr/Copyright.pdf>) as well as on OPI's website (http://www.opi.gr/opifiles/odigo/markos_el.pdf). It is also available in hard copy.

vi. Chapter on Copyright included in a school book

In September 2009 a chapter on Copyright will be included in a school book for the last grade of the elementary school.

vii. Participation in the 1st Children and Young adults Book Fair

OPI has participated to the 1st Children and Young Adults Book Fair, in Athens, and distributed informative and educational material (1st-4th February 2008).

B1.1.b. Secondary Degree Education/ High Schools & Lyceums

i. Contest

OPI organized a contest having as a subject the creation of the best slogan against piracy. This program was organised in cooperation with the collective societies. For the promotion of this contest, OPI co-operated with the Ministry of Education and the National Book Centre.

The prizes were awarded by famous Greek personalities during the celebration of the World Intellectual Property Day, May 6th, 2008.

ii. Creation of a website

A website was designed in order to host the competition and to function as an information source for Copyright on the internet for the young generation (www.lavemeros.gr). This website was awarded the first Ermis Award prize in the category “Web-sites – Public Organizations” in Web Awards 2008.

iii. Creation of an educational manual

A Manual for the secondary education explaining to the students, in a comprehensive way, the basic notions of Copyright, has been published and distributed in various occasions, such as children and youth book fairs.

iv. Participation in the 1st Children and Young adults Book Fair

OPI has participated to the 1st Children and Young Adults Book Fair, in Athens and distributed informative and educational material.

v. College students visit the premises of OPI

After short introduction to the basic notions of Copyright, very interesting and informative dialogues occur among the students and the scientific staff of OPI.

B1.2. Teachers

i. Creation of an educational manual

A Manual for teachers regarding the basic notions of Copyright has been published (<http://www.opi.gr/opifiles/odigo/daskaloi.pdf>).

ii. Chapter on Copyright included in a school book

In September 2009, a chapter on Copyright will be included in a school book for the last grade of elementary school. In this chapter specific instructions regarding the teaching of copyright will be included and relevant activities will be also suggested.

B1.3. Students- Young people

i. OPI delivered a presentation at University

On April, 4th and 8th, 2008 OPI delivered a presentation in the framework of the postgraduate studies of the Department of Archival and Library Sciences, Ionian University, during the course “Law and ethics of information”, in Corfu and in Athens.

ii. Participation in a conference organized by University

On May, 30th, 2008 OPI delivered a presentation in a conference with the topic “Copyright and new technologies” organized by the Department of Archival and Library Sciences of the Ionian University in Athens.

iii. Participation in a juvenile conference

On April, 9th, 2008 OPI participated in the 4th Music Forum making a presentation regarding music, new technologies and Copyright.

B1.4. Training – Raising awareness of the General Public

i. Celebration by OPI of the World Intellectual Property Day

OPI organized a series of events on May 6th, 2008, in order to celebrate the World Intellectual Property Day. Because of the great importance of Copyright, the Ministries of Development, Foreign Affairs, the Collective Societies and the Hellenic Industrial Property Organization participated in those events. The celebration took place in Syntagma Metro Station Hall and it included a press conference, greetings from several officials and the awards of prizes to the winners of the Pan-Hellenic Students’ Competitions. The celebration continued with live performances from Nikos Touliatos and his band Ihodrasia, a children’s choir, and a jazz quartet. In the framework of the events, elementary school pupils had the chance to participate in a visual arts happening.

ii. Public consultation for internet piracy

A public consultation for internet piracy and the role of ISPs was conducted by OPI and was running till mid June 2008.
(<http://web.opi.gr/portal/page/portal/opi/contact.html/consultation.html>).

iii. Participation of OPI in the 5th International Book Fair of Thessaloniki

OPI participated in the 5th International Book Fair of Thessaloniki which took place from May 29th until June 1st 2008. In the framework of the events, a round table was organized under the title «Book and Copyright», where the representatives of OPI presented the above mentioned subject. During the fair, informative and educational material was available at the kiosk of OPI:

<http://www.thessalonikibookfair.com/2008tbf/grDocs/tefxos3.pdf>).

iv. Creation of educational guides

Nine educational guides were published by OPI regarding the basic notions of Copyright and addressing the special needs of different groups of interest (<http://web.opi.gr/portal/page/portal/opi/info.html/infopi.html>).

These educational guides are the following:

- [Guide for Teachers](#)
- [Guide for Primary School Pupils](#)
- [Guide for high School Students](#)
- [Basic Guide on Copyright](#)
- [Informative Guide on Copyright and Public Performance](#)
- [General Informative Brochure](#)
- [Copyright and Small and Medium Enterprises](#)
- [User Guide for the Services of the OPI Information System, for the Collective Societies \(CS\) and/or Collective Protection Societies \(CPS\)](#)
- [Copyright and Collective Rights Management](#)

v. Use of Information Society Services

The general public can use a number of services at the website of OPI (www.opi.gr), such as the general information and the frequently asked questions. It can also be informed of the new technologies and the current issues, through the newsletter service and the online educational material. Most importantly, the public can submit electronically its requests and complaints.

B1.5. Training – Raising awareness of Judges and Lawyers

i. Preparation for a conference exclusively for judges in co-operation with the US Patent Office (USPTO)

Preparation for a conference exclusively for judges in co-operation with the US Patent Office (USPTO) with subject: “Enforcement of Copyright Law: Greek and US experience” on February 2009, 20th. Speakers will be Greek and American judges and the purpose of this seminar shall be the exchange of experience regarding copyright enforcement.

ii. International Conference with subject: “Copyright Policies and the Role of Stakeholders”

OPI and the USPTO organized an International Conference with subject: “Copyright Policies and the Role of Stakeholders”. The Conference took place on June 2008, 26th-27th in Hilton, Athens. At the Conference modern issues of copyright that have arisen in Europe as well as the United States, were presented by representatives of the USPTO, OPI, the European Union, Greek and European Universities, as well as of international organizations such as WIPO, WCO, IFFRO, IFPI, MPAA and BSA, and discussed.

iii. Conference with the subject “The Protection of Copyright in the Information Society”

OPI organized a Conference entitled “The Protection of Copyright in the Information Society” and presented the project “Integrated Informational System for the Protection of Copyright in Greece” which was carried out in the framework of measure 1.3 of the Operational Program “Information Society” of the 3rd CSF. The conference took place on Thursday, March 2008, 27th at the conference hall of the Athens Bar Association. During the conference, participants were given printed and digital material relevant to copyright and OPI’s Integrated Informational System.

iv. Electronic library and information services

Judges, lawyers and everyone interested can use the electronic library at the website of OPI, which provides, in digital form, all the legislative framework regarding copyright Law: Greek legal texts (laws, ministerial decisions, presidential decrees, etc), European texts (directives, regulations, proposals etc) as well as international texts (international conventions). The electronic library also includes relevant Greek jurisprudence and bibliography, articles and expert opinions (<http://web.opi.gr/portal/page/portal/opi/info.html/library.html>).

Useful for judges and lawyers are also the bimonthly newsletter services, the news, the press releases, the events, the memos and the educational content, the information regarding copyright infringement on the web and the information regarding the Collective Societies and their tariff tables. All those services are also available at OPI’s website.

B1.6. Training – Raising awareness of Law Enforcement Authorities

i. Educational seminar for identification of pirated and counterfeit products

On April 2008, 8th OPI co-organised, with the General Consulate of USA in Thessaloniki and the Collective Societies, an educational seminar on identification of pirated and counterfeit products. The seminar was addressed exclusively to the Law Enforcement Authorities (police and Customs officers and officers of the Special Control Service (IPEE)).

ii. Guidelines on administrative measures on OPI’s website.

The enforcement authorities can find, on OPI’s website, guidelines on enforcement of the administrative fine, (<http://web.opi.gr/portal/page/portal/opi/info.html/measures.html/prostimo.html>) and on the procedures of confiscation, destruction or disposal of illegal merchandises

traded by means of outdoor commerce (Decree of Deputy Minister of Development No. K1-1178/25-06-2007, published in force of Law n° 3377/2005, regulating paragraph 11

<http://web.opi.gr/portal/page/portal/opi/info.html/measures.html/katasxesi.html>).

iii. Data collection and creation of a database regarding administrative fines

OPI collects all the data regarding copyright infringement announced to OPI by Law Enforcement Authorities.

Additionally, OPI answers, on a daily basis, to police officers' requests in relation to the enforcement of the Ministerial Decree on the administrative fine.

B1.7. Training – Raising awareness of Higher Civil Servants

OPI has started educating Civil Servants by incorporating a Copyright course in the official training seminars of Higher Civil Servants with the co-operation of the Institute of Education – National Centre for Public Administration (Ministry of the Interior, Public Administration and Decentralization). The first two courses took already place in Thessaloniki and in Loutraki (under the title: “Applications of Modern Technology in Culture”, October 2008, 30th-31st and January 2009, 8th-9th) and one more is already scheduled for February, 12th-13th, 2009 in Athens. During those seminars, educational material was distributed in digital and in hard copy.

B1.8. Training – Raising awareness of Small and Medium Sized enterprises

A detailed Manual explaining the most interesting aspects of Copyright for the Small and Medium Sized Enterprises has been published (<http://www.opi.gr/opifiles/odigoi/epixeiriseis.pdf>). The risks for those enterprises that arise from the use of pirated and counterfeit products are therein highlighted.

B1.9. Public outreach

- i. Announcements were published in newspapers.
- ii. Spots on creativity & innovation as well as radio public service announcements were broadcast by public and private TV and radio stations, throughout the World IP Day Celebrations. Finally, a radio public service announcement was broadcast during Christmas and New Years' Eve holidays.
- iii. In the spirit of introducing the public to the general notions of Copyright, interviews were either published in newspapers or broadcast on TV stations.

B1.10. Information Society

i. Creation of OPI's website

The project “Integrated Informational System for the Protection of Copyright in Greece”, undertaken by OPI, was completed at the end of March 2008. Its aims are the following:

- a) Providing to the public and to groups of special interests (e.g. lawyers, Collective Societies, etc.) access to information regarding Copyright and related rights by offering general information, regular newsletters and a wide variety of educational material.
- b) The creation of a central point, providing information to the public on issues regarding Copyright and related rights, through an electronic library, which incorporates in digital form all the relevant legal framework of Greece (laws, ministerial decisions, presidential decrees, etc.), EU legislation (directives, regulations, recommendations, etc.) and international law (international conventions) all of which regulate Copyright law. The electronic library also contains the relevant Greek case law, bibliography, articles, in addition to consultative responses published on the aforementioned issues.
- c) The creation of a competent and efficient mechanism of digitization and codification of every kind and form of material relevant to Copyright and related rights in Greece but also internationally.
- d) The creation of an environment of communication and cooperation where views can be exchanged among OPI, collective societies, authors and the public on issues of Copyright and related rights through the Internet and the telecommunications infrastructure.
- e) The creation of a fully automated, electronic system of communication between OPI and the collective societies aiming at a more effective protection of the interests of the authors and
- f) The creation of an environment that will provide electronic services to the public.

ii. 4th Community Support Framework

OPI has already submitted an application for the 4th Community Support Framework in order to receive finance support for some additional educational material, for the creation of a library open to the public, for seminars and for training and raising awareness of small and medium sized enterprises.

B2. Co-ordination of various institutions and organizations – Participation to working groups

B2.1. Combating the problem of internet piracy

A number of meetings have already taken place and some more are scheduled for the future, to combat the problem of internet piracy. The first weapon to this battle is the establishment of a trustworthy co-operation with the ISPs and towards this direction serious efforts are being made. A meeting with ISPs, OPI and the Collective Societies took place in January 2008, in order to find the best way to achieve a balance among the different stakeholders. OPI has established also contacts for the same subject with representatives of the National Regulatory Authority, which supervises and regulates the telecommunications and with the Committees of the Ministry of Justice that amend the relevant telecommunication laws.

A Public Consultation for the internet piracy and the role of ISPs was conducted by OPI and was running till the end of May 2008 (<http://web.opi.gr/portal/page/portal/opi/contact.html/consultation.html>).

In international context, we have asked that the issue of the ISPs' liability and of internet piracy to be a topic during the proceedings of the Advisory Committee of Enforcement (ACE) in WIPO and to be included as a negotiation item in the Anti-Counterfeiting Trade Agreement (ACTA).

B2.2. Participation of OPI in the IPR Co-Ordination Committee and its Working Group

Participation of OPI in the Intellectual Property Co-Ordination Committee and its Working Group. This Co-Ordination Committee was formed recently (3.4.2008) and functions at the level of the General Secretaries of the relevant Ministries and representatives of other authorities (Ministry of Foreign Affairs, Ministry of the Interior, Ministry of Economy & Finance, Ministry of Development, Ministry of Justice, Ministry of Culture, Municipality of Athens, Hellenic Copyright Organisation and Hellenic Industrial Property Organisation). The aim of this Committee is the co-ordination of actions of the relevant bodies regarding the protection of intellectual property rights according to international and national obligations and to propose measures for the better protection of intellectual property rights, including measures to combat piracy and counterfeiting.

B2.3. Co-ordination of relevant authorities

Within the general framework of the co-ordination of the relevant authorities, OPI has organized a number of meetings with the Ministry of Foreign Affairs, the Ministry of the Interior, the General Secretary of the Minister of Economy & Finance, the Hellenic Police, the Special Control Service (IPEE), the Public Prosecutors, high ranked representatives of the judicial Body, the Municipality Police in Athens and

Thessaloniki and the American and French Embassies. Those meetings were aiming at the effective enforcement of Copyright and the enforcement of the administrative penalty and the ministerial decree on illegal trade in outdoor markets.

B3. Training OPI's Expert Group

B3.1. IPR enforcement Expert Group Enhancing the IPR Enforcement of EU Industry and SMEs

Participation of OPI, representing the public sector of Greece, in the “Best Practices project on IPR Enforcement support measures”. The Best Practices project, an initiative of the European Commission (Enterprise and Industry Directorate General), aims at sharing experience between Member States’ authorities and industries and to make policy recommendations in this area. The Best practices project focuses on IPR enforcement, an area where there is manifestly much less support and information for business, as compared to information on registration of IPR, and general awareness.

B3.2. Participation in USPTO Global Intellectual Property Academy Copyright Program

OPI participated in USPTO Global Intellectual Property Academy Copyright Program (January 2008, 28th – February 2008, 1st). This program included copyright topics, such as enforcement issues, DRM, technological protection measures, piracy, new technologies etc.

B3.3. Participation of OPI in the 4th Global Congress on Combating Counterfeiting & Piracy

OPI participated in the 4th Global Congress on Combating Counterfeiting & Piracy that took place in Dubai (3-5 February 2008). The target of the congress was the co-operation between the private and the public sector in order to find and apply solutions to combat piracy.

B4. Statistics

B4.1. General Statistic records

OPI has undertaken the responsibility to keep statistical records on copyright infringement collected by all relevant Law Enforcement Authorities on a regular basis.

B4.2. Data on infringements engendering administrative fine

OPI collects also the data on infringements engendering administrative fine, that are announced to OPI by the competent control services for imposing the administrative fine.

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| 1 | 10-07 | 2735 | 25 | 3 |
| 2 | 11-07 | 36989 | 1738 | 27 |
| 3 | 12-07 | 3634 | 826 | 15 |
| 4 | 01-08 | 8772 | 1155 | 29 |
| 5 | 02-08 | 3246 | 728 | 14 |
| 6 | 03-08 | 10780 | 2330 | 24 |
| 7 | 04-08 | 15235 | 3006 | 47 |
| 8 | 05-08 | 19544 | 2370 | 54 |
| 9 | 06-08 | 14025 | 3077 | 48 |
| 10 | 07-08 | 12107 | 2695 | 25 |
| 11 | 08-08 | 21265 | 4475 | 30 |
| 12 | 09-08 | 18839 | 3095 | 49 |
| 13 | 10-08 | 20259 | 4172 | 35 |
| 14 | 11-08 | 15510 | 2233 | 37 |
| 15 | 12-08 | 4663 | 933 | 9 |
| 16 | 01-09 | 1119 | 171 | 3 |
| | | | | |
| | Total | 208722 | 33029 | 449 |



