

International Conference on Copyright Policies and the Role of Stakeholders
Athens, 26-27 June 2008
The Athens Hilton Hotel (Santorini Room)

Thursday 26 June 2008

08.45 - 9.30: Registration (and coffee start)

09.30 -10.00: Opening speeches

- Minister of Culture, Mr. Michael Liapis
- United States Ambassador to Greece, H.E. Daniel V. Speckhard,
- President of OPI, Prof. Yannis Spyridakis
- Director of OPI, Dr. Irini Stamatoudi

10.00 - 11.30

Topic I: International and European Community copyright policies

President: Prof. M. Marinou, University of Thrace

Goal: To gain greater knowledge of international and European Community policies.

Issues/Questions for Discussion by Panelists:

- *Is there an international or community copyright policy? How is this determined?*
- *What are the priorities?*
- *What are the best means to achieve them?*

Specific Presentations by Panelists (8-10 minutes each):

- WIPO policies, **Michael Keplinger**, Deputy Director General - Copyright and Related Rights Sector
- Copyright reform in the EU, **Dr. Estelle Derclaye**, University of Nottingham,
- US policies, **Dr. Michael S. Shapiro**, Acting Senior Counsel, Office of Intellectual Property Policy and Enforcement , USPTO

Presentations to be followed by Discussion

11.30 - 12.00 coffee break

12.00 - 13.30

Topic II: The different stakeholders' aspects

President: Prof. Yannis Spiridakis, University of Athens

Goal: To describe stakeholders' visions for the future of copyright.

Issues/Questions for Discussion by Panelists:

- *The role of creators in the new era*

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- *The role of the industry and how it sees the future*
- *What are the challenges for the present and the future?*
- *Are the current (international, community and national) copyright provisions adequate for the challenges that are set out?*

Specific Presentations by Panelists (8-10 minutes each):

- The role of the industry:
 - **Ted Shapiro**, Vice President & General Counsel, MPAA
 - **Shira Perlmutter**, President Global Legal Policy, IFPI
 - **Kimon Zorbas**, Manager Public Policy, BSA Europe
- Copyright promoting arts and economy, **Prof. Dionissia Kallinikou**, University of Athens

Presentations to be followed by Discussion

13.30 - 14.30 lunch break

14.30 - 16.00

Topic III: Central collective management of rights and levy reform

President: Mihaly Ficsor, Central and Eastern Copyright Alliance

Goal: To gain a better understanding of the possible future of collective management and levies, including possible reforms.

Issues/Questions for Discussion by Panelists:

- *How can collective management of rights become more effective, transparent and respond to a borderless environment?*
- *Should levies be phased out because of the existence of DRM solution?*
- *What are the potential benefits and threats that could derive from the reform of those two domains?*

Specific Presentations by Panelists (8-10 minutes each):

- **Adj. Prof. Dr. Silke von Lewinski**, Head of Department, Max Planck Institute for Intellectual Property, Competition and Tax Law
- **Tarja Koskinen Olsson**, IFRRO Honorary President
- **Dr. Michael S. Shapiro**, Acting Senior Counsel, Office of Intellectual Property Policy and Enforcement, USPTO

Presentations to be followed by Discussion

19.00 – 21:00 Cocktail reception at the US Ambassador’s Residence. By separate invitation only, sent by the US Embassy directly.



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Friday 27 June 2008

8:45 - Coffee Start

09.00 - 10.30

Topic IV: Enforcement issues - Civil, Criminal and Border Measures

President: Prof. Lambros Kotsiris, University of Thessaloniki

Goal: To gain a better understanding of issues related to enforcement and implementation of copyright laws.

Issues/Questions for Discussion by Panelists:

- *Current issues in civil, criminal, border and administrative enforcement*
- *What needs to be changed?*

Specific Panelist Presentations (8-10 minutes each):

- Civil and criminal penalties: the Greek experience, **Yiannis Angelis**, Public Prosecutor, Court of appeals, Greece, Athens
- Civil and customs enforcement,, **Michael Smith**, Attorney-Advisor, USPTO
- Enforcement issues: the European experience, **Alexandra Iliopoulou**, EC Trade Directorate, IPR expert
- Enforcement in the Digital Era, **Prof. Dr.iur. Thomas Dreier**, Universität Karlsruhe

Presentations to be followed by Discussion

10.30 - 11.00 coffee break

11.00-12.30

Topic V: Enforcement on the internet

President: Prof. Paul Torremans, University of Nottingham, UK and University of Gent, Belgium

Goal: To gain a better understanding of the challenges for creators and copyright owners in enforcing their rights in the internet environment.

Issues/Questions for Discussion by Panelists:

- *What are the particularities of the digital world and what is the best way forward?*
- *What can be done to balance copyright protection, personal data and privacy on the internet?*
- *Which legal status has proved more efficient for copyright protection: the safeharbour provisions of DMCA or the neutrality provisions of directive 2001/31 EC?*
- *What is the role of internet service providers?*

Specific Panelist Presentations (8-10 minutes each):

- Criminal enforcement of the internet, **Jason Gull**, Senior Counsel, Computer Crimes and Intellectual Property Section, Department of Justice
- ISPs liability for online copyright infringement, **Prof. Alain Strowel**, Facultés universitaires Saint - Louis and University of Liège, Belgium

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- Private international law issues, **Prof. Paul Torremans**, University of Nottingham, UK and University of Gent, Belgium

Presentations to be followed by Discussion

12.30-13.30 lunch break

13.30-15.00

Topic VI: Soft law and educational programs

President: Irimi Stamatoudi, LL.M, Ph.D, Director of Hellenic Copyright Organization

Goal: To explore how education and information can help to shape and change public opinion and attitudes on IPR issues.

Issues/Questions for Discussion by Panelists:

- *The role of codes of conducts*
- *The role of education*
- *The role of international organizations*

Specific Panelist Presentations (8-10 minutes each):

- Codes of conduct, **Prof. Bernt Hugenholtz**, University of Amsterdam, Netherlands
- Educational programs, **Mpazi Sinjela**, Dean, WIPO Academy
- The role of international and regional organizations (WIPO, WTO, EU), **Prof. André Lucas**
- Building Awareness: U.S. and Global Perspectives on IP Public Education Campaigns, **Kristal Alley**, IPR Policy Advisor for Europe and Eurasia, United States Chamber of Commerce

15:00-15:15

Wrap-up session and Conclusions by OPI: Irimi Stamatoudi, LL.M, Ph.D, Director of Hellenic Copyright Organization



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