

PRESS RELEASE

theLegalBay

The Hellenic Copyright Organization (HCO) launches the web site <u>theLegalBay.gr</u> on August 1st. The objective of this new web portal is to inform the public about online platforms that offer content that is protected under copyright law lawfully.

In other words, the HCO collects and provides users with online platforms where they can lawfully watch or download movies, series and sports events, listen to or download music, read online or download books and magazines and gain access to images and videogames.

Often, the search of online legal content, such as music and films is not easy. Websites with illegal music, movies, series, videogames, images or books and magazines have become quite popular. As a consequence of that, even users who wish to gain access to works of art/ creative works legally, end up using illegal services only because they are more popular. TheLegalBay's main aim is to collect legal platforms of content and direct users towards them. By choosing to visit the web sites that are included in theLegalBay, you gain access to the works of your favourite artists easily, quickly and with safety. Most importantly, you gain access to these works lawfully, respecting the authors' rights and contributing to cultural development.

TheLegalBay is a member of the <u>Agorateka</u> network that has been launched by the <u>European Office of Intellectual Property (EUIPO)</u>. Agorateka is a European portal that collects national portals, such as theLegalBay, of participating European countries, most notably the Member States of the European Union.